



1、《西游记绘本》(套装全 8 册) 狐狸家著绘  
Journey to the West (Picture Book 8 volumes) by Fox Family

Pub Date: 2018.12 to 2021.5

Volumes: 8

Format: Hardback/Paperback

Size: 215mm x 240mm

Page: 60 per volume

**About the Book Series:**

This set of picture books caters to the children aged 3-9, including 8 stories from the most classic China literature work *The Journey to the West*. The stories are:



*The Born of Monkey King* 齐天大圣



*Havoc in Heaven* 大闹天宫



*Stealing the Ginsengfruit* 偷吃人参果



*Monkey Makes Three Attempts to Borrow the Plantain Fan* 三借芭蕉扇



*Three Battles with the White Bone Demon*  
**三打白骨精**



*Apprentice Piggie. 猪八戒拜师*

*The Fight with Red Boy 大战红孩儿*



*The Incantation of the Golden Hoop 紧箍咒*

*The Journey to the West* is the first Romantic chapter novel about gods and demons in ancient China. This novel is based on the historical event of "Tang monk's learning classics" through the author's artistic processing. It is also known as the four classical works of China with Romance of the Three Kingdoms, Water Margin and Dream of Red Mansions.

The Journey to the West is made up of 100 chapters, the story is a mythologized legends about Buddhist monk Xuanzang goes to India to pilgrimage and collect Buddhist scriptures. Along their journey to the west, Monk Tang and his three disciples (Monkey King, Piggie, The Sha Monk) conquered the difficulties one after another with wisdom and courage and eventually get the Buddhist scripture from the Western Heaven.

**Selling Points**

- Adapted from the most well-known and classic Chinese literature
- Superhero stories of Chinese kids
- Using breakdown and speech bubbles, creating movie visual effect
- Using ink painting, adding strong oriental art element
- Comics figures making characters adorable

**About the Author**

"Fox Family" is a startup company that delivers "Oriental cultural education for children". It focuses on R&D and sales of books, audios/videos, courses, toys/teaching aids to the children aged 3-9. By relying on its unique Oriental aesthetic temperament and new media-driven operation, Fox Family endeavors to build itself into the most powerful children's education brand in China.



## 《齐天大圣》



## 《大闹天宫》





2、《中国神话有意思》(全 7 册) 牟艾莉编著  
**Interesting Chinese Mythology (7 Volumes)**  
**Edited by Mu Aili**  
 Pub Date: 2020.4  
 Volume: 7  
 Format: Paperback  
 Size: 255mm x 210mm  
 Page: 48 per volume

### About the Book Series

The author collected and sorted out 7 interesting and wonderful Chinese myths: *The nine-colored deer, fish Jump, Shenlong tasting herbs, cuckoo makes the sun and moon, The man who removes mountains, collecting the moonlight, White flying feather coat*. The stories kept the original plot but carried out an innovative adaptation of the fairy tale style in line with children's reading experience. Each book in this series is illustrated by different talented Chinese illustrator. With the introduction of new oriental aesthetics, it is full of dreamlike feeling, classical and fashionable, oriental, and international.



*Nine-Colored Deer* 九色鹿



*Fish Jump* 鲤鱼跃龙门



*Shenlong Tasting Herbs* 神龙尝百草



*Cuckoo Makes the Sun and Moon* 阳雀造日月



*The Man Who Removes Mountains* 愚公移山



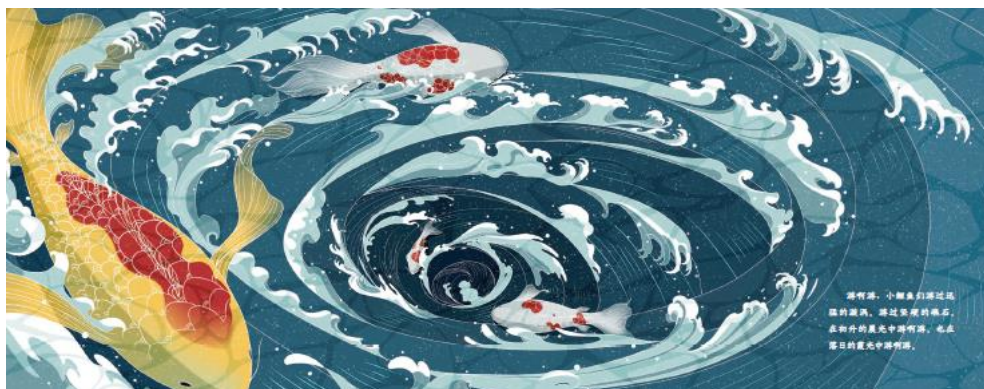
*Collecting the Moonlight* 酌取月光



*White Flying Feather Coat* 白羽飞衣

### Selling Points

- *The nine-colored deer* was selected to the 13<sup>th</sup> National Exhibition of Fine Arts
- Different art styles applied to each different story, including Collage, Photos of paper puppet, Elaborate-style painting...
- The characters of each story are changed to animals, making the content and language easily accepted by young readers.







小狐狸问：“小灰兔，小灰兔，你在做什么呢？”  
小灰兔说：“我在赏月呢！”  
小刺猬问：“你赏月做什么呢？”  
小灰兔说：“今晚月色这么好，我把月光收集起来，万一哪一天晚上刮大风，就可以拿来正应着呀！”  
小狐狸说：“我才不信呢！月光怎么能收集起来呢？”  
这下小灰兔不高兴了：“小狐狸，你等着吧，到时候你就知道这一筐子月光的用处了！”

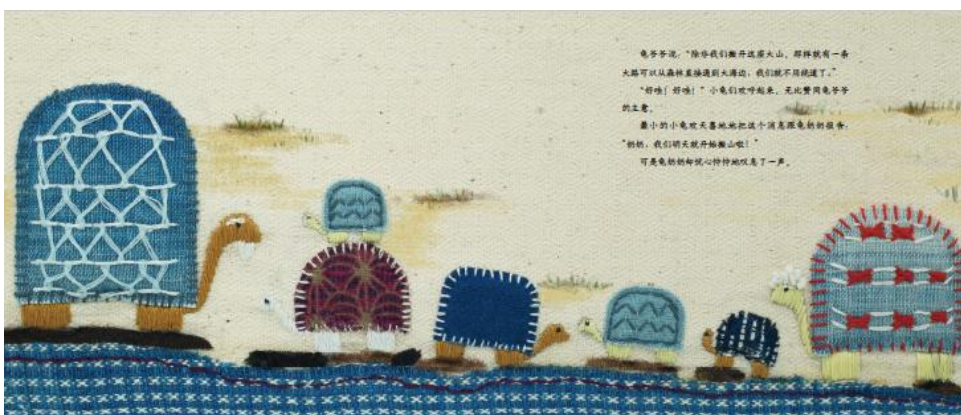


我真是无比喜欢，于是点起灯，依照梦中白鸽的嘱咐，用那雪白的羽毛缝起衣裳来。  
我缝呀缝呀，一边缝一边唱：  
“金针引银线，  
巧手制仙衣，  
三更灯火五更鸡，  
越天明便做成一件白羽衣。”



“别害怕，看着我！”  
鹿神仙的声音轻轻传来，  
他眼神外透着温暖，  
狐狸愣愣，直愣愣地，  
“多谢您救了我，  
神恩浩荡，我该如何？”

“我先送你回家，  
你什么也不用做，  
只要珍惜生命，好好活着，  
你终会见到我的精灵而升天。”



龟爷爷说：“除非我们搬开这座大山，那群就有一条大路可以从森林直接通到大海边，我们就不用绕道了。”  
“哎呀！哎呀！”小龟们欢呼起来，无比赞同龟爷爷的主意。  
最小的小龟欢天喜地地把这个消息跟兔奶奶报告，“奶奶，我们明天就开耕翻山啦！”  
可是兔奶奶却心平气和地叹了一口气。



3、《这就是中国味道》(套装全 6 册) 牟艾莉著、天空塔工作室绘

This is China Taste! (6 volumes) by Mu Aili and Skytowre Studio

Pub Date: 2021.1

Volume: 6

Format: Paperback

Size: 255mm x 210mm

Page: 30-34 per volume

### About this Series

A series of picture books gives children and adults a taste of traditional culture by exploring the history and origin of popular Chinese dishes in a new and contemporary way. In China, glutinous rice paste, moon cake, spring roll, eight treasured rice congee, Yangzhou styled fried rice and dried persimmon are delicacies commonly seen on tables across the country. This series is made up of 6 funny or inspiring stories about food culture and history, readers are also encouraged to follow the recipes from the book to make delicious Chinese food by themselves.



*Change! Change! Change!*  
*Yangzhou styled fried rice*  
变变变! 扬州炒饭



*Knight of Mooncake*  
月饼少侠



*General Da Who Makes Ciba (glutinous rice paste)*  
打糍粑的大将军



*Eight treasured rice congee from the Sky*  
天上掉下锅八宝粥





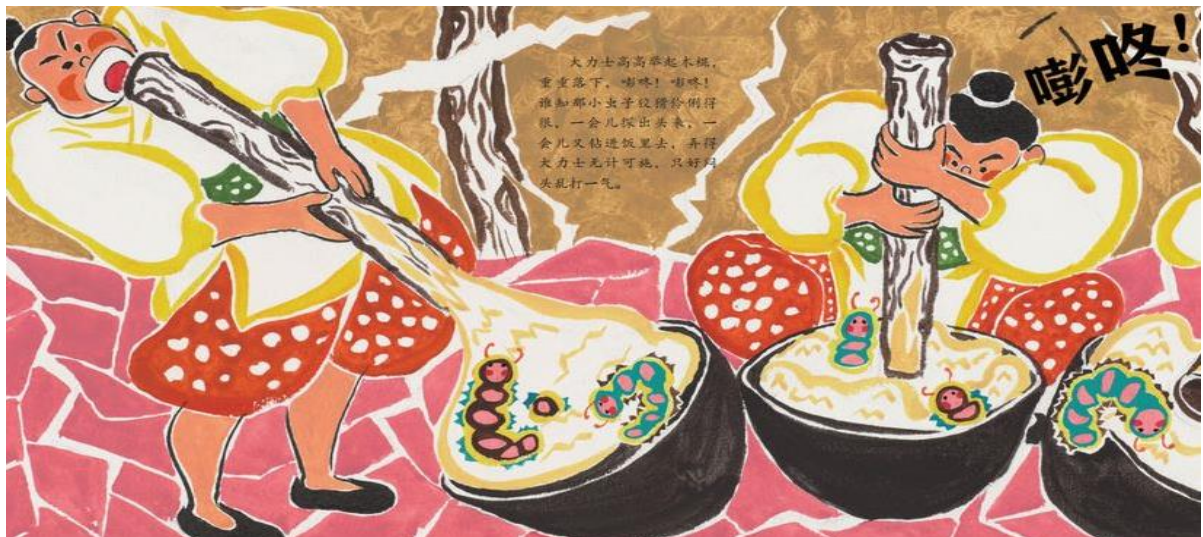
*Happy Dried Persimmon* 幸福的柿饼



*A Spring Pancake Shop named "Thief"*  
小偷春饼店

### Selling Points

- 6 super interesting stories about Chinese food
- A perfect bond for parents and kids, they can read and make food together
- Different art style: paper tissue prints, engravings, watercolor, creating visual feast for young readers









#### 4、《神仙的一天：给幼儿的中国神话故事》（全 6 册）段张取艺工作室

One day of the Immortals: Chinese Ancient Mythology for Yong Kids (6 volumes) Duanzhang Quyi Studio

Pub Date: 2021.2

Volume: 6

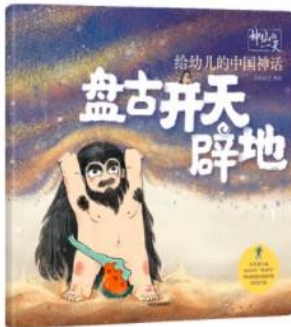
Format: Paperback

Size: 210mm x 215mm

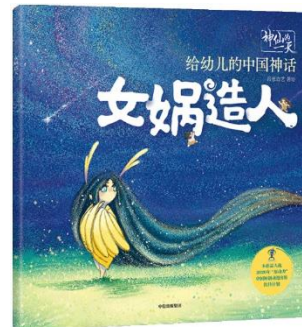
Page: 30-35 per volumes

#### About the Series

This is a set of excellent Chinese traditional culture introduction books, a total of 6 volumes. Based on the Chinese classic Mythology "Pangu seperated the sky and the earth", "Nuwa made man", "Kuafu raced with the sun", "Houyi shooting the sun", "and "Shennong Tried Hundreds of Herbs" and "Huangdi fight Chiyou". The production team use the modern romantic painting techniques, simple and popular words, cute cartoon images, gorgeous colors and imaginative pictures to reinterpret the Chinese classic myth for children.



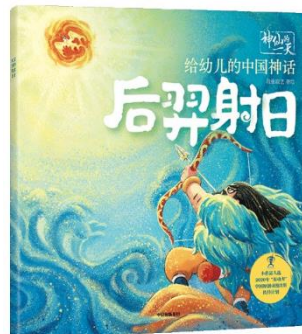
*Pangu Separated the Sky and the Earth*  
盘古开天辟地



*Nuwa made man*  
女娲造人



*Kuafu Raced with the Sun*  
夸父追日



*Houyi Shooting the Sun*  
后裔射日





*Shennong Tried Hundreds of Herbs*  
神农尝百草



*Huangdi Fight Chiyong*  
皇帝大战蚩尤



盘古看了看他创造出来的天和地，不一会儿，又担心起来：

它们要是又合拢了，该怎么办？



于是，盘古站了起来。他手撑天，脚踏地，竭力把天地分开。

